Monthly Newsletter, April 2017

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Local Business Spotlight: Manor Chiropractic



chiropractic

(Dr. Lakeia Manor)

Originally from Warner Robins with family rooted in Savannah, Dr. Lakeia Manor attended Savannah State University and worked in town as a chiropractor before launching her own clinic, Manor Chiropractic, in 2016. As a board certified chiropractor and massage therapist, Dr. Manor specializes in treating neuromusculoskeletal disorders and rehabilitating soft tissue. In addition to her practice, she also teaches Human Biology at Savannah State University.

Dr. Manor uses her training and expertise to locate, analyze, and properly correct spinal misalignments. She uses a holistic approach to care which includes intensive care to reduce pain, rehabilitation to stabilize and strengthen the body, and preventative care to maintain strength and health. Because every patient is unique, Dr. Manor creates a customized treatment program that focuses on the overall goal to improve health and wellness.

While her education prepared her for a career as a chiropractor, Dr. Manor turned to the Savannah Entrepreneurial Center to hone her skills as a businesswoman. She participated in a series of business education classes to gain experience in accounting, develop her website with her own content, and advance her presence on social media. Enrolling in these workshops helped Dr. Manor take her business to the next level and find the balance between owning a business and being a healthcare practitioner. She encourages future businesses to "be patient, be diligent, and be patient again" because the hard work will be "worth it in the end."

> For more information about Manor Chiropractic or to receive a consultation at no cost, Dr. Manor can be reached by phone at (912) 695-5001 or by email through her website.

Business News



Unemployment at 10-Year Low

The U.S. jobs report for March delivered a mixed message as hiring fell to its weakest pace in nearly a year. However, the unemployment rate was reported to be the lowest in nearly a decade. The rate fell from 4.7 percent in February to 4.5 percent in March, the lowest rate since May, 2007. The rate fell because nearly a half-million more Americans reported finding jobs.



Housing & Community Development

The City of Savannah's Consolidated Housing and Community Development Plan addresses the City's housing, homelessness, and non-housing community development needs for the five-year period 2018-2022. Your input on the Community Needs Survey will provide an understanding of the City's needs and priorities for community development activities.



Visitor Center Rack Cards Welcome

Because Savannah's visitor center traffic is picking up, the Savannah Area Chamber is encouraging businesses to print information cards to display at the Visitor Centers on MLK, River Street, Bay Street, the Savannah/Hilton Head International Airport, and Tybee Island. Cards should be 4x9 inches with great graphics and a catchy headline to display your business information.



<u>Bull Street Labs</u> is a community of innovators and collaborators from across the Savannah area. Located at 2222 Bull Street in Savannah's Starland District, this 6,000 square foot facility is a collaborative space where technologists, creatives and entrepreneurs can brainstorm ideas and get feedback on a daily basis. Bull Street Labs was founded by <u>The Creative Coast</u> in partnership with the <u>City of Savannah</u>, <u>SEDA</u>, and Georgia Tech's <u>Advanced Technology Development Center</u> (ATDC).

Bull Street Labs offers a wide variety of amenities including a coffee lounge, shared table co-working areas, WiFi access, and more. For those wanting a bit more, there are additional membership options that include dedicated desks and private offices. The Creative Coast is currently accepting companies to rent office space and offering co-working in beta (temporarily free). The space hosts a number of startup and tech events from Refresh Savannah to ATDC Coffee Hour to Open Savannah and Startup Grind, and more. Sign up for free today!

Upcoming Events

Upcoming Business Courses and Workshops
Savannah Entrepreneurial Center

Tybee Vibes Business Connection

Thursday, April 20, 5:30-7:30pm Tybee Island Pier & Pavilion

Innovate SAV!

Friday, April 21, 1:00-8:00pm Bull Street Labs, 2222 Bull Street

Launch SAVANNAH Spring Meet Up

Thursday, May 4, 5:30-7:30pm Cotton Sail Hotel, 126 W. Bay Street

SDBA Monthly Lunch

Wednesday, May 10, 11:00am-1:00pm The Savannah Theatre, 222 Bull Street

16th Annual Taste of Downtown Business Connection

Thursday, May 18, 5:30pm-7:30pm Johnson Square

Featured Resource: The Creative Coast





<u>The Creative Coast</u> is a non-profit organization founded by the City of Savannah, Chatham County, and the <u>Savannah Economic Development Authority</u> (SEDA). In partnership with these entities, The Creative Coast helps create and nurture knowledge-based businesses to further develop a creative and innovation-based economy.

The vision of the organization is to transform Savannah into a vibrant hub for businesses, entrepreneurs, organizations, and individuals. Through mentoring and connecting businesses to various resources, The Creative Coast aims to build and support Savannah's local business network.

The Creative Coast hosts networking events with strategic business goals or industry focus in addition to offering a variety of business education and professional development programs. The Creative Coast is the force behind several of Savannah's innovative entrepreneurship events including Geekend, Bull Street Labs, Innovate SAV, and Startup Demo Day. Visit The Creative Coast at their new location at Bull Street Labs.

The Creative Coast

2222 Bull Street, Savannah, GA 31401 Phone: (912) 447-8457

City of Savannah

Economic Development Department 2 East Bay Street, The Thomas Gamble Building P.O. Box 1027, Savannah, GA 31402 Phone: 912.651.3653

"To facilitate economic development activities that foster a strong local economy, spur business and job growth, and provide for a better quality of life in Savannah."

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